



WIFLE
2200 Wilson Blvd.
Suite 102, PMB-204
Arlington, VA 22201

January 1, 2024

Dear Future Sponsor,

I appreciate your taking the time to allow me to share some information about Women in Federal Law Enforcement, Inc. (WIFLE) and WIFLE Foundation, Inc. and thank you for your consideration in becoming a WIFLE sponsor.

Women in Federal Law Enforcement, Inc. is a non-profit organization established in June 1999 as a 501(c) (6) tax-exempt professional association whose primary mission is to strengthen federal law enforcement operations by working to achieve gender equity and inclusion at all levels. WIFLE Foundation, Inc. was established in 2006 as a 501(c) (3) tax-exempt charitable/education organization and operates the Annual Leadership Training, the Scholarship Program, and the Julie Y. Cross Memorial Golf Tournament[®]. Together, these two organizations are jointly known as WIFLE.

In August 2023, WIFLE's Annual Leadership Training was held at the Marriott Water Street in Tampa, Florida, from August 14-17, 2023, and our theme was: ***“Walking the Talking of Inclusive Leadership.”*** WIFLE was excited to welcome over 1,000 participants – which included federal executives and senior leaders, supportive partners, and WIFLE members and attendees throughout federal, state, and local law enforcement.

WIFLE President Catrina Bonus and Vice President Jessie Lane's overall vision was to provide an impactful week of Leadership Training that focused on content related to ***Professional Development, Transformational Leadership, Law Enforcement and Security, and Navigating Your Federal Career.*** One of the highlights of our Opening Day included two very engaging panel discussions:

Courage Under Fire: When the Top Cop is Female – which featured Director Kimberly Cheatle, U.S. Secret Service, Chief Cerelyn “CJ” Davis, Memphis Police Department, Chief Vera Bumpers, METRO Police Department, and Chief Jessica Taylor, U.S. Park Police. *These trailblazing female executives spoke candidly about their personal career challenges and outstanding achievements which challenged us to reimagine our assumptions about women at the top.*

The 30x30 Initiative: Building a Culture of Inclusion in Law Enforcement featured federal executives: Director Ronald Davis, U.S. Marshals Service; Director Steven Dettelbach, Bureau of Alcohol, Tobacco, Firearms, and Explosives; Deputy Director Paul Abbate, Federal Bureau of Investigation; Acting Deputy Commissioner Pete Flores, U.S. Customs and Border Protection,

and Associate Director for Training Ariana Roddini, Federal Law Enforcement Training Center (FLETC). *This group of distinguished executives supports the 30x30 Initiative and joined with WIFLE and the 30x30 Initiative to advance the representation of women in policing agencies across the United States.*

As you can see, WIFLE is dedicated to making a difference in our beloved profession and in the community. WIFLE's overarching goal is to strengthen federal law enforcement operations through the achievement of gender equity and inclusiveness at all levels. WIFLE advocates for gender equity in federal law enforcement through training, professional development, leadership advancement, collaborative partnerships, scholarship opportunities, mentoring programs, relevant and credible research, strategic communications, professional relations, and community engagement.

This year will truly be a monumental milestone for our organization as Women in Federal Law Enforcement, Inc. will be celebrating its 25th Anniversary in June 2024. Our Annual Leadership Training will be held in Alexandria, Virginia, on August 5 – 8, 2024, and our theme is ***“Looking Back and Inspiring the Future.”*** WIFLE will honor scores of female trailblazers who have made an indelible mark on the law enforcement profession and celebrate the future of women who are continuing to pave the way for the profession.

We are respectfully asking for your consideration in becoming a WIFLE sponsor. Your thoughtful support would be a tremendous help as we strive to achieve our impactful objectives through providing training, professional development, and leadership opportunities for sworn and non-sworn members throughout all of law enforcement.

If you have additional questions about WIFLE and our sponsorships, please feel free to contact WIFLE President Catrina Bonus at wifle@comcast.net or at 301-805-2180.

Thank you in advance for considering this opportunity and know that your sponsorship will be integral to our mission of positively impacting the scores of women who have taken and will take the solemn oath to protect and serve.

Sincerely,



Catrina M. Bonus
President, WIFLE Foundation, Inc.
Executive Director, Women in Federal Law Enforcement, Inc.

WIFLE SPONSORSHIPS 2024



Partner and Support Women in
Federal Law Enforcement



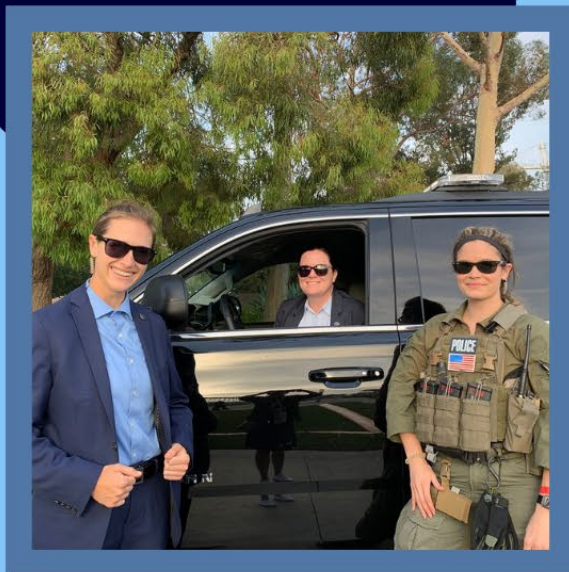
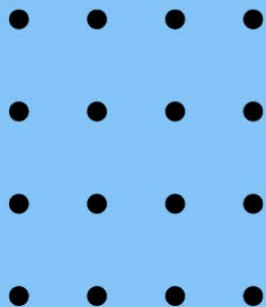
CONTACT US



301-805-2180

**CATRINA BONUS
PRESIDENT**

Opportunities for
Us Both



WIFLE 2024 SPONSORSHIP PACKAGES TO SUPPORT ALL WIFLE PROGRAMS:**ANNUAL LEADERSHIP TRAINING, AWARDS BANQUET, SCHOLARSHIP PROGRAM, JULIE Y. CROSS MEMORIAL GOLF TOURNAMENT®, WOMEN'S EXECUTIVE LEADERSHIP INSTITUTE (WELI), AND THE WIFLE ENGAGEMENT AND COMMUNITY IMPACT (WECI) PROGRAM****\$20,000 Platinum**

- Recognized as a premier Platinum sponsor of WIFLE at events, on the website, and on social media pages, including the Opening/Closing Ceremonies and Awards Banquet at the Annual Leadership Training and at the Julie Y. Cross Memorial Golf Tournament®.
- Sponsor logo prominently appears on the WIFLE website and throughout WIFLE Leadership Training and the Julie Y. Cross Memorial Golf Tournament® including on-site and social media pages.
- A full-color, full-page advertisement inside of the Leadership Training program, Awards Banquet program, WIFLE quarterly newsletters, and the Julie Y. Cross Memorial Golf Tournament® brochure.
- Premium sponsor booth placement in the Exhibit Area at the WIFLE Annual Leadership Training
- Opportunity to be a sole sponsor for one of the following at the Annual Leadership Training: Coffee/Tea Break, VIP Reception, Members Reception (sole sponsorships are also available for larger events to include Breakfast, Lunch, Welcome Reception, or Awards Banquet at a higher cost.
- 10 complimentary tickets to the annual WIFLE Awards Luncheon and the WIFLE VIP Reception. The VIP Reception is prior to the Awards Banquet and is for awardees, agency heads, and invited guests only.
- Opportunity to include items in the WIFLE Annual Leadership Training tote bags.
- Opportunity to jointly sponsor alongside WIFLE, one Scholarship Award under the WIFLE Scholarship Program.
- Opportunity to sponsor/present four webinars or training sessions to WIFLE members within the next year. Webinars specific to our Women's Executive Leadership Institute for supervisory personnel from GS-13 through SES are welcome.
- Opportunity to provide content for quarterly WIFLE member newsletter four times a year.
- Share up to 10 job opportunities with WIFLE members via e-notices.
- Three foursomes at the annual Julie Y. Cross Memorial Golf Tournament®.

\$15,000 Diamond

- Recognized as a Diamond sponsor of WIFLE at events, on the website, and on social media pages, including the Opening/Closing Ceremonies and Awards Banquet at the Annual Leadership Training and at the Julie Y. Cross Memorial Golf Tournament®.

- Sponsor logo prominently appears on the WIFLE website and throughout WIFLE Leadership Training and the Julie Y. Cross Memorial Golf Tournament® including on-site and social media pages.
- Full-color, full-page advertisement inside of the Leadership Training program; Awards Banquet program; WIFLE quarterly newsletters; and the Julie Y. Cross Memorial Golf Tournament® brochure.
- Premium sponsor booth placement in the Exhibit Area at the WIFLE Annual Leadership Training
- Opportunity to be a sole sponsor for one of the following at the Annual Leadership Training: daily Coffee/Tea Break, VIP Reception, and Members Reception.
- Eight complimentary tickets to the annual WIFLE Awards Luncheon and the WIFLE VIP Reception. The VIP Reception is prior to the Awards Banquet and is for awardees, agency heads, and invited guests only.
- Opportunity to include items in the WIFLE Annual Leadership Training tote bags.
- Opportunity to sponsor/present two webinars or training sessions to WIFLE members within the next year. Webinars specific to our Women's Executive Leadership Institute for supervisory personnel from GS-13 through SES are welcome.
- Opportunity to provide content for quarterly WIFLE member newsletter twice a year.
- Share up to eight job opportunities via e-notices to WIFLE members.
- Two foursomes at the annual Julie Y. Cross Memorial Golf Tournament®.

\$10,000 Gold

- Recognized as a Gold sponsor of WIFLE at the Opening/Closing Ceremonies and Awards Banquet at the Annual Leadership Training.
- Sponsor logo appears on the WIFLE website and throughout WIFLE Leadership Training and the Julie Y. Cross Memorial Golf Tournament® including on-site and social media pages.
- A full-color, full-page advertisement inside of the Leadership Training program, Awards Banquet program, and WIFLE quarterly newsletter.
- Sponsor booth placement in the Exhibit Area at the WIFLE Annual Leadership Training.
- Opportunity to be a sole sponsor for a Coffee/Tea Break at the Annual Leadership Training.
- Six complimentary tickets to the annual WIFLE Awards Luncheon.
- Opportunity to include items in the WIFLE Annual Leadership Training tote bags.
- Opportunity to sponsor/present one webinar or training session to WIFLE members within the next year.
- Opportunity to provide content for two quarterly WIFLE member newsletters.
- Share up to five job opportunities via e-notices to WIFLE members.
- One foursome at the annual Julie Y. Cross Memorial Golf Tournament®.

\$5,000 Silver

- Recognized as a Silver sponsor of WIFLE with the sponsor logo appearing on the WIFLE website and throughout WIFLE Leadership Training to include on-site and social media pages.
- A full-color, half-page advertisement inside of the Leadership Training program, Awards Banquet program, and WIFLE quarterly newsletter.

- Sponsor booth placement in the Exhibit Area at the WIFLE Annual Leadership Training.
- Four complimentary tickets to the WIFLE Awards Luncheon.
- Opportunity to sponsor/present one webinar or training session to WIFLE members within the next year.
- Opportunity to provide content for two quarterly WIFLE member newsletters.
- Share up to three job opportunities via e-notices to WIFLE members.

\$3,000 Bronze

- Recognized as a Bronze sponsor of WIFLE with the sponsor logo appearing on the WIFLE website and throughout WIFLE Leadership Training to include on-site and social media pages.
- Full-color, half-page advertisement inside of the Leadership Training program, Awards Banquet program, and WIFLE quarterly newsletter;
- Sponsor booth placement in the Exhibit Area at the WIFLE Annual Leadership Training
- Two complimentary tickets to the WIFLE Awards Luncheon;
- Opportunity to sponsor/present one webinar or training session to WIFLE members within the next year.

\$1,000 Supporter

- Recognized as a Supporter of WIFLE with the sponsor logo appearing on the WIFLE website and throughout WIFLE Leadership Training to include on-site and social media pages.
- A full-color, 1/4-page advertisement inside of the Leadership Training program book and Awards Banquet program.
- One complimentary ticket to the WIFLE Awards Luncheon.
- Opportunity to sponsor/present one webinar or training session to WIFLE members within the next year.

WIFLE CAN CUSTOM TAILOR YOUR SPONSORSHIP IN ORDER TO BEST MEET YOUR GOALS TO SUPPORT AND FURTHER THE MISSION AND VALUES OF WIFLE.

A LEADER IN DIVERSIFYING THE LAW ENFORCEMENT PROFESSION
Through Communication, Collaboration & Credibility

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